

APAC CIO Outlook

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AGILE SPECIAL

APAC CIO Outlook 25 Most Promising
AGILE
SOLUTION PROVIDERS - 2017

Top 25 Most Promising Agile Solution Providers - 2017

Agile has made some of the most revolutionary developments in the modern IT Landscape. Over the past few years, Agile methodologies have not only increased the success rate of the software development but have also improved the quality and speed to market, while boosting the motivation and productivity of IT teams. By taking people out of their functional silos and putting them in self-managed and customer-focused multidisciplinary teams, the agile approach is not only accelerating profitable growth but is also helping to create a new generation of skilled general managers.

Agile Management is about embracing change. It's about delivering the features with the greatest business value first, and having the real-time information to tightly manage cost, time, and scope. Agile Project Management reduces complexity by breaking down the multiple-months-long cycle of building requirements for the whole project, building the entire product and then testing to find product flaws. With the adoption of agile practices, it is possible to continuously evaluate time and cost as primary constraints. Rapid feedback, continuous adaptation, and QA best

practices can be built in to the team's committed schedules, ensuring top-quality output and proven processes. The modern day Agile Project Managers look at proactive, real-time delivery metrics such as Velocity, Burndown, and Cumulative Flow versus frequently out-of-date Gantt Charts, spreadsheets and irrelevant or impossible project milestones to achieve competitive edge. With the help of scrum tools, project managers can now streamline cross-team collaboration and decision making, meeting project objectives while creating a consistent formula for least-cost, best-ROI processes.

Since Agile Software Development has become one of the crucial factors for a successful project execution, enterprises today must be extremely cautious and aware while selecting an Agile service provider. In light of that, we have critically evaluated a slew of service providers and handpicked vendors on the basis of their technical expertise as well as their business understanding prowess. Hope our list of "25 Most Promising Agile Solution Providers 2017" help you deliver phenomenal results year-after-year by joining hands with their clients.

Digital Rehab: Assisting Businesses Adapt to Digital

For Alisdair Blackman, the Owner and Principal Consultant of Digital Rehab, the sky is the limit. His digital marketing and project management consulting firm is one of the most experienced companies in Australia and across Asia. Digital Rehab's industry expertise spans across the mining & resources, renewable energy, financial services, health, IT and technology, retail, engineering, and legal sectors.

Digital Rehab doesn't only look at IT related projects, but manages anything transformative, which could be from a strategic stand point or a tactical standpoint

Blackman's background is varied having over 20 years' experience in digital marketing, owning and funding four startups and in providing business coaching to young entrepreneurs while also being involved in a few mergers and acquisitions. He is a man of broad vision, which informs the way he and his team work. This experience has helped him shape and refine a number of methodologies including agile, hybrid, waterfall, and dynamic system development methods. From

his experience, most organizations elect to use agile or hybrid methodologies in project delivery.

"Not only does Digital Rehab offer project management, digital strategy and planning, it offers complex strategic management consulting. Depending on requirement, we can also manage business system enhancement post release and drive strategic marketing," says Blackman.

Digital Rehab employs a small team of eight people across Australia and Asia, each one of whom is a leader in their respective area. Blackman believes that his company's success lies in the close relationship it has with its clients and in the professionalism, resourcefulness and subject matter expertise of his team.

However, not all is unicorns and rainbows. "Each and every organization has growth and change management aspirations and this raises issues," he continues, "The labour market is very tight and most organizations don't have internal capability and capacity to manage and adapt to the ever-changing digital landscape. Instead, they look forward to appoint consulting firms such as Digital Rehab, to help them with the planning and execution of business change," Blackman adds. His consulting firm has taken many Australian and Asian organizations through digital transformation by implementing the right digital tools and assets in order to realize efficiency and profitability gains.

Digital Rehab doesn't only look at IT related projects, but manages anything transformative which could be from a strategic or a tactical standpoint in digital. The firm serves



Alisdair Blackman,
Owner & Principal Consultant

as the custodian of change. They adopt the right methodology and set an approach, which is relevant to each of their clients' needs. Providing end-to-end solutions to its clients, Digital Rehab delivers its clients with the best possible solutions.

Over the past two decades, Digital Rehab has evolved to adapt to the highly dynamic market conditions. Blackman continues, adding that its clients now require a partner who can offer guidance and consultancy and advisory services, and aid them with this digital transformation.

The needs and appetite for digital expertise are widespread and organizations must find the right people for them, which is the hardest task for any company to undertake. Digital Rehab's partnering approach with its clients makes perfect sense for organizations looking forward to change and those that want the right experienced team to help and guide them through the process of change. ACO



Company:

Digital Rehab

Key Person:

Alisdair Blackman
Owner & Principal
Consultant

Description:

Offers diverse digital marketing and project management consulting services

Website:

digitalrehab.com.au